



# BRAPP®

## THE SOCIAL MUSIC PLATFORM MAKING BIG WAVES

AVAILABLE ON IOS AND WEB

[brapp.tv](http://brapp.tv)

Brapp is a social platform that puts a powerful studio in your pocket. Producers upload beats and anyone can record a 1 minute video on top, mix down the audio with powerful studio effects, add video filters and instantly share with their followers.

Brapp is taking the music industry by storm, already engaging established producers and artists including Roni Size, Heavytrackerz, Rag n Bone Man, Chester P and more enabling thousands of collaborations between producers and artists across over 90 countries already.

Created by Niki Mukhi, Pavan Mukhi (also of *Foreign Beggars*), Levent Ali and Raad Haider, the platform is growing everyday and been praised in publications including The London Evening Standard, The Telegraph, The Source, Music Week and more.

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**For more information and interviews please contact:**

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**For Brapp Logos and icons please visit:**

<https://www.brapp.tv/about/assets>

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### QUOTES

**Brapp CEO Niki Mukhi stated:** *"The way we discover and interact with artists and music has changed time and again with the introduction of new technologies. Today things are different, we are different, and the world is all about direct connections between everyone everywhere (artists and music lovers alike). We developed Brapp to create a way artists and music lovers can actually connect and collaborate beyond all barriers. Anyone can get the app for free and have a powerful*

recording studio in their pocket and, most importantly, have the license to perform on anyone else's tracks. There are no "territories" (country borders) that prevent people being able to connect, collaborate or share and there are no "genres" as these lines cease to exist in music more each day."

**Pavan Mukhi, added:** "Brapp is helping thousands of unsigned artists by creating a platform for them to showcase their talent and network with established artists, without having to be signed to a major record label deal or cut an expensive self funded demo recording to gain attention. We are breaking down many of the barriers which are holding back unsigned artists getting instant exposure on the merit of their talent, and are looking forward to seeing many more successful musicians gain recognition & launch their careers via Brapp."

"Brapp is going to revolutionise the way musicians interact with one another. This is a straight up game changer"

- **Bobby Tank (Mofo Hifi)**

"Oh shit! What have you done to me? I'm addicted"

- **Funtcase**

"App is HEAVY bruv"

- **Plastician**

"Brapp is place for constant creation, loving interaction and it feels like a family"

- **Ayah Marrar (Calvin Harris, DJ Fresh)**